



HOCKEY HALL of FAME

VENUE RENTALS

AFTER-HOURS VENUE RENTALS





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ABOUT THE VENUE

Located in the heart of downtown Toronto, the Hockey Hall of Fame is an experience like no other. The venue's majestic and vibrant setting caters to a variety of special functions, from elegant dinners and cocktail receptions to award ceremonies and corporate meetings.

ADDRESS

Hockey Hall of Fame
Brookfield Place, 30 Yonge Street
Toronto, Ontario
Canada M5E 1X8

CONTACTS

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ESSO GREAT HALL

CAPACITY

Reception: 225

Theatre: 200

Banquet: 140

Classroom: 112



ESSO GREAT HALL

The Esso Great Hall, home of the Stanley Cup, was originally built for the Bank of Montreal in 1885. This magnificent 19th century building creates the perfect atmosphere for those very special events. The room can be configured to accommodate sit-down dinners, stand-up receptions or theatre-style seating. The Hall includes double glass walls holding portraits and biographical sketches of each Honoured Member of the Hockey Hall of Fame as well as all the major NHL Awards and the Stanley Cup!

RENTAL RATE:

The rental rate includes exclusive access to the Esso Great Hall as well as set up and tear down. You will be provided with an on-site Event Supervisor, Guest Services staff and Building Services staff.

To accommodate larger setups, please apply a \$500.00 charge. This charge is to reposition our NHL Trophy cases to the exterior of the room.

SETUP START TIME

The earliest time we are able to begin setup for an after-hours reception is the time we close our museum to the general public. Depending on the time of week or year, we would either close the museum at 5:00 p.m. or 6:00 p.m. Setup cannot take place during public hours.

ENTRANCE:

The Esso Great Hall has its own private entrance located directly at the North-West corner of Yonge and Front Streets.

THE STANLEY CUP:

Your event will have private access to the Stanley Cup. Guests will be able to take a closer look at its history and get a photo alongside this famous trophy.



RENTAL RATE: \$3,500



HONDA

125
1893-2018

NHL LEGENDS

CONCOURSE LEVEL

CAPACITY
Reception: 775



CONCOURSE LEVEL

The Concourse Level is very versatile and is split up into various display areas. We can accommodate many different events including receptions for up to 775 guests. This space has many exciting attractions including our thrilling interactive hockey games, a replica Montreal Canadiens dressing room, the NHL Zone and World of Hockey! The NHL Zone can be used for a D.J. and dance floor set up.

RENTAL RATE:

The rental rate includes exclusive access to the Concourse Level as well as set up and tear down. You will be provided with an on-site Event Supervisor, Guest Services staff and Building Services staff.

SETUP START TIME:

The earliest time we are able to begin setup for an after-hours reception is the time we close our museum to the general public. Depending on the time of week or year, we would either close the museum at 5:00 p.m. or 6:00 p.m. Setup cannot take place during public hours.

ENTRANCE:

The Concourse Level entrance is the main Hockey Hall of Fame museum entrance located one level below street level in the Brookfield Place complex.

INTERACTIVE GAMES:

Our exciting interactive games are available for your guests at no additional cost when the Concourse Level or Full Facility is rented. This interactive experience includes a 2,400 square-foot simulated rink, Broadcast Zone, Trivia, PlayStation Kiosks, and much more.



RENTAL RATE: \$3,500



LY SMITH
1975-1979
NEW JERSEY DEVILS

LEWIS
1988-1990
PITTSBURGH PENGUINS

STANLEY
1989-1990
PITTSBURGH PENGUINS

BELFOUR
2002/03
NEW JERSEY DEVILS

ASTROWOOD
1991-1992
PITTSBURGH PENGUINS

FULL FACILITY

CAPACITY
Reception: 1,000



FULL FACILITY

The Full Facility consists of both the Esso Great Hall and Concourse Level allowing your guests the opportunity to have access to all the displays and features that the Hockey Hall of Fame has to offer. The Full Facility can accommodate a wide range of different events including elegant seated dinners, cocktail receptions, presentations, as well as food station experiences.

RENTAL RATE:

The rental rate includes exclusive access to the Full Facility as well as set up and tear down. You will be provided with an on-site Event Supervisor, Guest Services staff and Building Services staff.

To accommodate larger setups in the Esso Great Hall, please apply a \$500.00 charge. This charge is to reposition our NHL Trophy cases to the exterior of the room.

SETUP START TIME:

The earliest time we are able to begin setup for an after-hours reception is the time we close our museum to the general public. Depending on the time of week or year, we would either close the museum at 5:00 p.m. or 6:00 p.m. Setup cannot take place during public hours.

ENTRANCE:

When renting the Full Facility you have the choice to use one of two entrances; the Esso Great Hall entrance at the North-West corner of Yonge and Front Streets or the Concourse Entrance on the lower level of Brookfield Place.

THE STANLEY CUP:

Your event will have private access to the Stanley Cup. Guests will be able to take a closer look at its history and get a photo alongside this famous trophy.

INTERACTIVE GAMES:

Our exciting interactive games are available for your guests at no additional cost when the Concourse Level or Full Facility is rented. This interactive experience includes a 2,400 square-foot simulated rink, Broadcast Zone, Trivia, PlayStation Kiosks, and much more.

RENTAL RATE: \$6,000

ADDITIONAL INFORMATION

DELIVERIES AND STORAGE:

We request that all items be delivered the day of the event as we have limited storage areas. We will be able to advise on delivery times closer to your event. For larger deliveries, you can use the Brookfield Place loading dock located on level P2. All items must be removed from the venue at the event's conclusion.

EVENT INSURANCE:

We require a Certificate of General Liability Insurance with a minimum of \$2 million liability 48 hours prior to your event. The HHOF needs to be added as an additional insured for the entirety of the event.

PAYMENT OPTIONS:

The HHOF accepts payment by wire transfer, cheques and credit cards. If you wish to pay using a credit card an administration charge may apply.

REGISTRATION TABLE:

A \$30.00 plus HST charge applies for a registration table and black linen.

COAT CHECK:

The cost is \$1.00 per guest and we will order this in advance for the event. Our HHOF staff will manage this for the entire event. The client will be billed for this option prior to the event based on the quantity ordered.

LIVE MUSIC (DJ/BANDS):

DJ's and bands are welcome at the HHOF subject to approval. The NHL Zone on the Concourse Level is the ideal space for a dance floor.

MUSIC LICENSING FEE:

This licensing fee is dependent on the space rented, how many guests are in attendance, if there is live entertainment, and if there is dancing. This license covers Entandem Licensing (<https://www.entandemlicensing.com>) and Spotify Music (<https://open.spotify.com>). Fees vary from \$50 to \$325 depending on your event specifications.

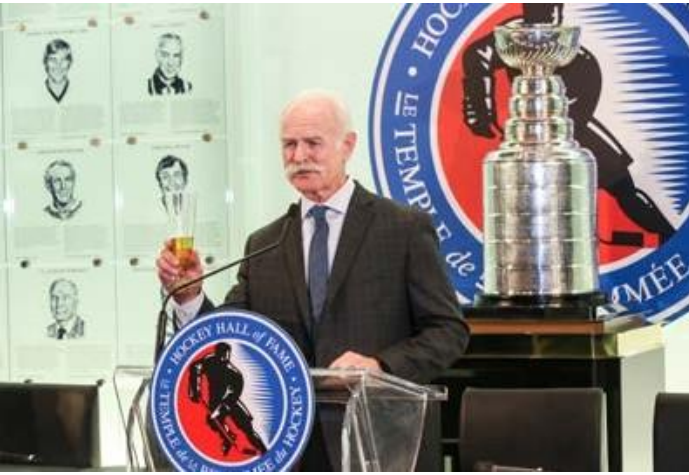
EXTENDED HOURS (11:00 P.M. – 1:00 A.M.):

The Special Event Occupancy Agreement gives you the space until 11:00 p.m. If you wish to extend your rental past this time and up to 1:00 a.m. at the latest, a \$350 plus HST Staffing Fee applies.

PARKING:

For your convenience, Brookfield Place offers a paid parking garage which is located in the same building as the HHOF. The garage can be accessed from entrances at Wellington Street and Front Street. For additional information or to purchase parking vouchers for your event please call 416.777.6468.





ADDED EXPERIENCE

STANLEY CUP PHOTOS:

When renting the Esso Great Hall or Full Facility, we are able to offer Stanley Cup photos for your guests. All guests will receive a hardcopy of their photo before they leave as well as a digital copy for download up to two weeks after the event from our website. The cost is \$5.00 plus HST per photograph and the charge is added to your invoice.

SOUVENIRS:

The event client receives a 20% discount on all merchandise from our Spirit of Hockey retail store leading up to the event. For larger orders please provide as much notice as possible to ensure that your required items are available on time. This discount does not apply to event guests. <https://shop.hhof.com/>

EXCLUSIVE RETAIL EXPERIENCE:

The Spirit of Hockey retail store features a large selection of HHOF, NHL, International Hockey and other licensed merchandise. We can keep our store exclusively open for your event with a minimum \$1,000.00 store spend before taxes. This only applies for Concourse Level or Full Facility rentals.

CUSTOMIZED PUCKS:

Customized hockey pucks is a great takeaway for your guests. One side of the puck will feature the HHOF logo and the other side will be your custom logo. Please provide your design in Adobe Illustrator format with the associated pantone colours. Please provide the design 6 weeks in advance of the event to avoid any rush fees. We will supply a mock-up for approval before they go into production. The cost is \$6.00 per puck with a minimum order of 100 pucks.

SPECIAL APPEARANCES:

We can help you acquire Honoured Members, NHL Alumni, or Hockey Personality for your event. Let us know who you have in mind and we will find out their availability and honorarium.

HOCKEY GREETERS:

Give your guests the opportunity to see what hockey players used to look like during the Original Six era. These actors will be frozen in time and can be situated anywhere in the venue. Each greeter is \$250 for 2 hours of acting.



OFFICIAL CATERERS AND SUPPLIERS

EXCLUSIVE CATERERS

These three exclusive caterers will work directly with you to customize your perfect menu and event details. They will also take care of all rental requirements (Chair-man Mills), waitstaff and bartenders (David Lovell Events), alcohol, and your Liquor License for the event. Our caterers also offer services with florals and centerpieces, décor and furniture as well as DJ's and entertainment. No outside caterers are permitted.



Marigolds & Onions
CATERING & EVENT PRODUCTION

**EAT
ERT
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M —
ENT**

EXCLUSIVE AUDIO/VISUAL PROVIDER



EXCLUSIVE RENTAL SUPPLIER



EXCLUSIVE STAFFING SUPPLIER



PREFERRED BEER SUPPLIER



PREFERRED WINE SUPPLIER



IMPORTANT DATES AND RESERVATION POLICY

IMPORTANT DATES

1. CONTRACT AND RENTAL FEE PAYMENT:

An event will be considered booked when the signed contract and payment is received.
Refer to the Reservation Policy below for more details.

2. CATERER AND MENU CONFIRMATION:

1 month prior to your event date.

3. FINAL GUEST COUNT:

5 business days before your event.

4. SIGNED BUDGET ESTIMATE AND FULL PAYMENT:

3 business days before your event.

5. EVENT INSURANCE:

48 hours prior to your event.

RESERVATION POLICY

Reservations for private rentals of Hockey Hall of Fame (HHOF) facilities are subject to space availability on a “first come, first serve basis” (as defined below), daytime and seasonal access restrictions and all relevant terms and conditions set out in the Special Event Occupancy Agreement (SEOA) as determined by HHOF from time to time in its sole and absolute discretion.

“First come, first serve basis” means the earliest date on which a client is the first to confirm a specific event date (or dates) by paying the applicable rental fee deposit and providing a signed copy of the SEOA to HHOF (together, the “Confirmation Requirements”), it being understood that:

- (i) if HHOF has confirmed in writing to HOLD a particular event date (or dates) for a prospective client and another party subsequently commits to confirm such event date (or dates), then upon HHOF’s written or verbal notice such prospective client will be given three (3) business days to satisfy the Confirmation Requirements failing which the HOLD for such prospective client will no longer apply,
- (ii) such written or verbal notice from HHOF will be given only to the extent that such prospective client has maintained the HOLD by providing written notice to HHOF on at least a monthly basis (or as otherwise agreed by HHOF by written confirmation) commencing on the date that the HOLD was initiated,
- (iii) such HOLD will be forfeited in the event of any failure by such prospective client to respond to HHOF’s written or verbal notice or if HHOF is unable to contact such prospective client for any reason whatsoever, and
- (iv) the existence of any such HOLD shall not constitute a contractual commitment or create any legally binding obligations between HHOF and such prospective client.

FULL FACILITY FLOOR PLAN



MUSEUM SPACES/EXHIBITIONS

- | | |
|---------------------------------|--|
| 1. Entrance Foyer Displays | 9. Video Game Kiosk |
| 2. Hyundai NHL Zone | 10. Upper Deck Collectors' Corner |
| 3. Canadiens Dressing Room | 11. The Mask presented by Imports Dragon |
| 4. Stanley Cup Dynasties | 12. Tim Hortons Theatre |
| 5. TSN Theatre | 13. National Bank World of Hockey |
| 6. Vintage Hockey Hub – Zamboni | 14. Esso Great Hall & NHL Trophies |
| 7. NHLPA Game Time | 15. Spirit of Hockey Retail Store |
| 8. TSN/RDS Broadcast Zone | 16. Exterior Sculptures |